



# Station Order Matheson for Congress 2012

**Market:** Salt Lake City-Ogden

Estimate ID

**Flight Dates:** Monday, October 08, 2012 to Sunday, October 14, 2012

12057

**Contact:** Dianne Downey

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## KTVX-TV

Program Name	DP	Days	Length	Gross Rate	Mon Oct 08	Tue Oct 09	Wed Oct 10	Thu Oct 11	Fri Oct 12	Sat Oct 13	Sun Oct 14	Total
KTVX 6a News 6:00 AM 6:30 AM	EM	M-F	30	\$95.00 \$475.00	1	1	1	1	1			5
KTVX 6:30a News 6:30 AM 7:00 AM	EM	M-F	30	\$130.00 \$650.00	1	1	1	1	1			5
Good Morn America 7:00 AM 9:00 AM	EM	M-F	30	\$140.00 \$700.00	1	1	1	1	1			5
The Doctors 9:00 AM 10:00 AM	DT	M-F	30	\$125.00 \$125.00			1					1
The View 11:00 AM 12:00 PM	DT	M-F	30	\$150.00 \$150.00				1				1
Anderson Cooper 2:00 PM 3:00 PM	DT	M-F	30	\$100.00 \$100.00	1							1
Ellen 3:00 PM 4:00 PM	EF	M-F	30	\$250.00 \$1,250.00	1	1	1	1	1			5
KTVX 4p News 4:00 PM 4:30 PM	EN	M-F	30	\$165.00 \$825.00	1	1	1	1	1			5
KTVX 4:30p News 4:30 PM 5:00 PM	EN	M-F	30	\$165.00 \$825.00	1	1	1	1	1			5
KTVX 5p News 5:00 PM 5:30 PM	EN	M-F	30	\$165.00 \$825.00	1	1	1	1	1			5
KTVX 6p News 6:00 PM 6:30 PM	EN	M-F	30	\$200.00 \$1,000.00	1	1	1	1	1			5
Saturday 5p News 5:00 PM 5:30 PM	EN	Sa	30	\$175.00 \$175.00						1		1

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 9/17/2012 12:37:15 PM

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Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 08	Oct 09	Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	
Sunday 5p News 5:00 PM 5:30 PM	EN	Su 30	\$175.00 \$175.00							1	1
Two & Half Men 6:30 PM 7:00 PM	PA	M-F 30	\$400.00 \$400.00		1						1
Private Practice 9:00 PM 10:00 PM	PT	Tu 30	\$2,500.00 \$2,500.00		1						1
KTVX 10p News 10:00 PM 10:35 PM	LN	M-F 30	\$400.00 \$2,000.00	1	1	1	1	1			5
Saturday 10p News 10:00 PM 10:30 PM	LN	Sa 30	\$325.00 \$325.00						1		1
Sunday 10p News 10:00 PM 10:30 PM	LN	Su 30	\$500.00 \$500.00							1	1
Nightline 10:35 PM 11:05 PM	LF	M-F 30	\$200.00 \$400.00			1		1			2
<b>Station Gross Totals</b>			<b>\$13,400.00</b>	<b>10</b>	<b>11</b>	<b>11</b>	<b>10</b>	<b>10</b>	<b>2</b>	<b>2</b>	<b>56</b>

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